

# PULSE TOTAL MEMBERSHIP & LOYALTY SYSTEM

Designed to reward and encourage Customers with Loyalty Points for purchases and promotions. Retain your Members and actively promote new Membership. The networked system uses the latest Microsoft.Net programming and Microsoft SQL Server database.

## ON-LINE REAL TIME INTEGRATION

### FOYER GAME



- ◆ Continuous Club Advertising
- ◆ Member Swipes Card
  - ◆ Greeted By Name
  - ◆ Birthday Greeting
  - ◆ Win Loyalty Points
  - ◆ Total Loyalty Points Available
  - ◆ Club Patronage Reporting
- ◆ Promotion Ticket Printed
- ◆ Multiple Promotions

### SHARP ECR NETWORK



- ◆ Member's Card Swiped
- ◆ Displays
  - ◆ Name
  - ◆ Loyalty Points
- ◆ Sales Entered
- ◆ Pay By Cash or Points

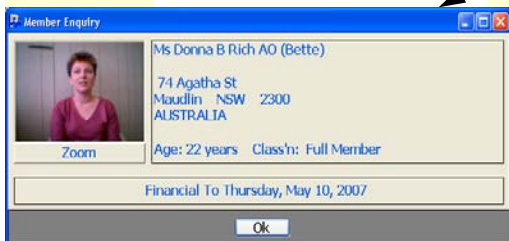


### MEMBERSHIP DATABASE

- \* Photo ID \*
- \* Loyalty Points \*
- \* Interests & Preferences \*
- \* Direct Marketing Tools \*
- \* Email Address \*

### SPECIAL CLUB PROMOTIONS

### RECEPTION MEMBER ENQUIRY

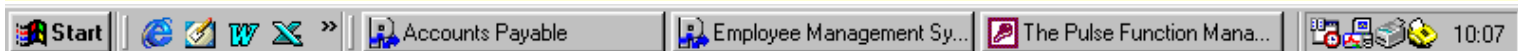


- ### Mobile Station
- ◆ Points Entered
  - ◆ Radio Connection to Server
  - ◆ Immediate Update



### OTHER FEATURES

- ◆ Internet On-Line Subscription Payments
- ◆ Internet Address Changes
- ◆ Member Accounts
- ◆ Crystal Reporting
- ◆ Interface to MS Word & Ms Excel
- ◆ Personalised Stationery



FAX BACK FOR MORE INFORMATION OR DEMONSTRATION (02) 4929 7832

Club Name:.....

Phone Number: .....

Contact Name:.....

Position:.....



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